



# Partnership Guide

**VRG**

VIRTUAL RESTAURANT GROUP



# About Us



## The future of dining is here.

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Today, delivery is the fastest growing segment of the restaurant industry. Here at VRG we've developed data driven, social media friendly, delivery-only brands that are ready to start generating an additional source of revenue for you in no time! Join the group, and leverage your existing staff to take on extra delivery orders carried out by services like Postmates, Doordash, Grubhub, and UberEats (etc). We also provide the technology needed to streamline and simplify the order receiving process.





## Simplicity.

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Given the new landscape of the restaurant industry, VRG has created a simple and 100% Free-to-Start solution to ensure your business continues to thrive during these challenging times.

# Why adding our virtual concepts will benefit you.



## **Low-Risk. Leverage your Existing Resources.**

Use your existing kitchen space/staff to expand your virtual reach by cooking up some of our proven, delivery-only concepts.



## **Turn-key Virtual Restaurants, Ready-to-Go.**

We know you don't always have the time and energy, so we've set up everything for you to just cook and watch your business grow.



## **Extra Income Opportunity**

Earn thousands in additional revenue each month.  
Easily get started within only 30 days!





# PARTNERSHIP MATERIAL?

HERE ARE SOME IMPORTANT QUESTIONS TO ASK YOURSELF TO CONFIRM WE'RE A GREAT FIT FOR YOUR BUSINESS.

## CAN YOUR RESTAURANT TAKE ON MORE ORDERS?

Typically restaurants with extra downtime make for perfect VRG partners. You will always have the flexibility to activate us during your slower hours and turn us off during peak hours.

## ARE YOU DETERMINED TO BE SUCCESSFUL?

When we launched our first virtual restaurant, Midnight Munchies, failure was not an option. Adapting to market trends and taking advantage of new technology, positioned us for major fiscal success. Let us show you how.

## IS YOUR RESTAURANT NOT AS BUSY AS YOU'D LIKE IT TO BE?

Many restaurant owners are content with a mild stream of business and a steady workflow. If you're ready to take the next step and bring in even more order volume, VRG is ready to work with you.

## ARE YOU LOOKING FOR NEW WAYS TO INCREASE REVENUE?

VRG offers a plug and play solution to expanding your virtual delivery business while using no additional overhead. We offer a low-risk and quick way to start increasing income within only 30 days with no upfront charges.







# Zero Startup Fees

Join the group and let us take on all the initial fees.  
No long-term contracts. Cancel whenever.

## What you'll receive:

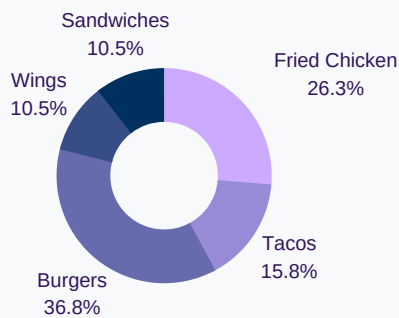
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- Cuboh Tech to streamline order receiving process.
- Exclusive pricing from nations biggest food distributors.
- Staff training and brand guidelines.
- Enrollment with all major online ordering companies.
- Exclusive delivery radius.
- Marketing and promotions on delivery services.
- VRG restaurant consulting services.



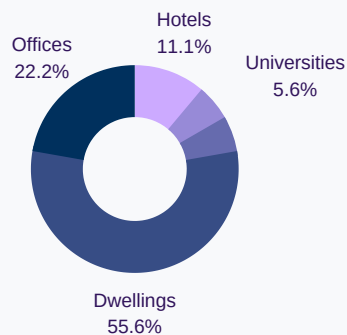
# Data Analysis

Using data and analytics, we have developed a system to minimize risk and ensure profitability



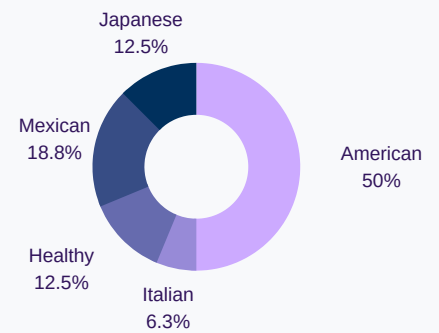
## Popularity

Food trend assessment.  
We've figured out what  
food sells.



## Proximity

Metrics to estimate  
location efficiency.



## Competition

Analysis of competing  
food offerings in your  
delivery radius

# Expanded Reach

We take care of signing you up with all major online ordering platforms.



Postmates



DoorDash



Grubhub



UberEats



Miscellaneous

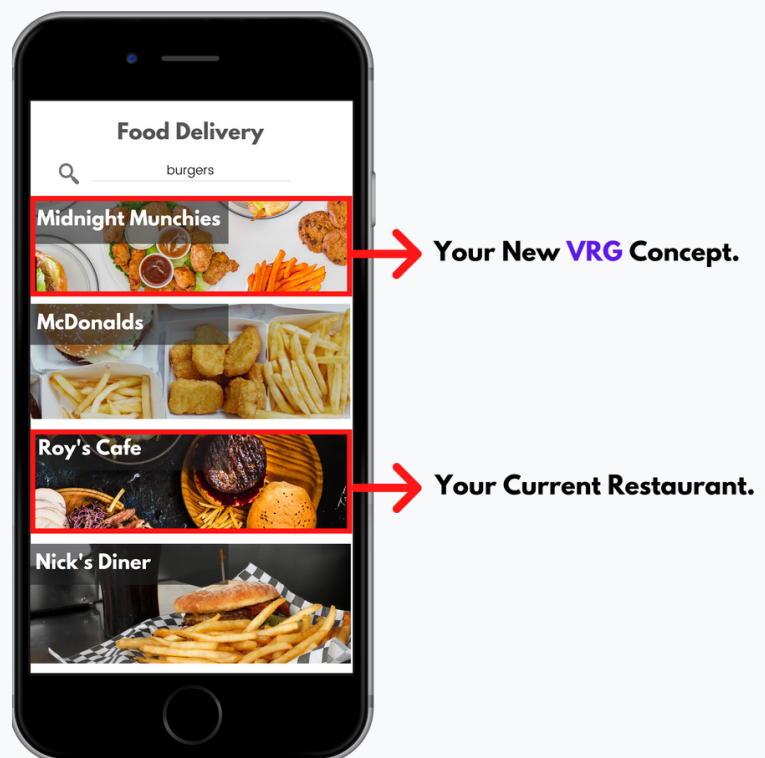


# VRG Increases Your Search Result Exposure

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For example, when a customer searches for "burgers," not only is your current restaurant listed, but your new VRG concepts consume more of those search results, increasing your chances of landing the sale to your kitchen.

In this case, what originally had a 1/4 (25%) chance of conversion, now grows to a 2/4 (50%) chance.



# Payout Breakdown

VRG RECIEVES

**45% of gross sales**

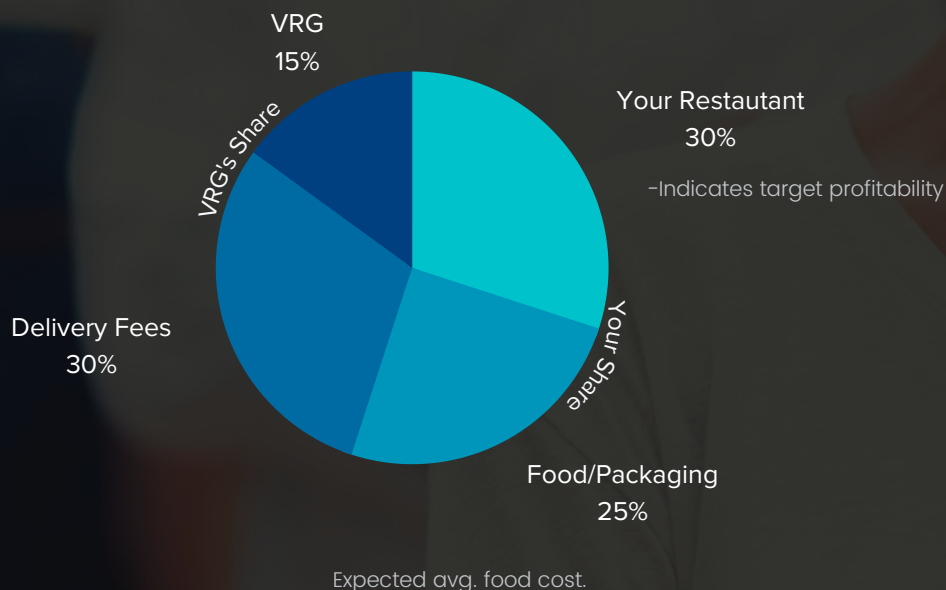
- We inherit all delivery fee expenses\*
- We provide exclusive distributor pricing, aggregation technology, and incur all marketing expenses.

WE PAY YOU

**55% of gross sales**

Est. 25-35% target profitability

Since VRG takes care of paying delivery fees,  
You are approximately only paying 15% for our services.



The amount of profit you make depends on how many VRG concepts you choose to implement.



Each concept is estimated to generate anywhere from

**\$3000-\$15,000 per/month.**





**Wing  
Theory**

*The*  
**DILL** 

*Midnight  
Munchies*

**tasty  
buns**

The  
**FOX** and the **HEN**  
Fried Chicken

**VRG**

**Take Control of your Business Today.**  
**Come Join the Group.**